

78 PERCENT

In 2015, nearly 8 out of 10 (78%) of businesses used at least one form of financing when acquiring equipment (excluding credit card use), up from 72% of businesses in 2011.

ONE TRILLION DOLLARS

68%, or \$1.02 trillion, was financed of the total \$1.5 trillion in public and private investment in equipment and software in 2015. Of the investment that was financed, 39% was leased, 16% used a secured loan and 13% used a line of credit.



The share of cash acquisitions of equipment declined for companies of all sizes from 2011 to 2015.



The three most common equipment types companies acquired in 2015 were communication equipment, computer equipment and software, which together accounted for 41% of total equipment acquisitions.

TOP 3

The top three reasons companies gave for financing equipment acquisition over cash purchases were optimization of cash flow, protection from equipment obsolescence and tax advantages.



Of the total market for financing in 2015, banks accounted for 47% of financed acquisitions, manufacturer or vendor financing accounted for 30%, independents accounted for 16% and 7% came from other sources.

Source: The U.S. Equipment Finance Market Study: 2016-2017 was conducted by the Equipment Leasing & Finance Foundation. More information is available for free download at www.leasefoundation.org